

On the road for savings

CARP membership has rewards. CARP has worked hard to negotiate exclusive money-saving deals for its members on a wide range of products and services. Your CARP membership will pay for itself in no time. Members receive great savings on:

- Auto, home and travel insurance.
- Auto club services.
- Car rentals, hotels and vacations.
- CARP's no-fee MasterCard.
- Long distance telephone calls.

In addition to many other benefits, CARP members receive a subscription to the award-winning magazine *CARP News 50Plus*.

Yes! I would like to host a Drive Wise presentation.

Please call me.

Did you know?

- A large proportion of collisions involving senior drivers occur when they attempt left turns against oncoming traffic.
- Over 80% of collisions are attributable to driver error.
- Over 60% of drivers believe incidents of aggressive driver are *increasing*.
- 90% of collisions are avoidable when motorists follow the laws and use common sense.
- The New York-based Insurance Information Institute says, "There is a growing need to help older drivers sharpen their skills as well as recognize their changing abilities and adapt their driving practices appropriately."

Find out more by attending a Drive Wise seminar...

Keeping your keys

Driving is not the same as it was when we obtained our licences. Today's roads are characterized by more vehicles and shorter tempers.

While Ontario's roads are relatively safe – and seniors are good drivers – older drivers must take special care behind the wheel. Seniors come under increased scrutiny from licensing authorities and once in a collision, they are more likely than other age groups to suffer an injury or fatality.

Studies indicate that driver education *reduces the* likelihood of collisions. Drive Wise is here to help.

Join CARP and support Drive Wise

As a Drive Wise sponsor, CARP is working to keep seniors safe behind the wheel and preserve their independence. CARP believes that the right to drive should be based on ability, *not* age. Support Drive Wise by joining CARP – and receive a long list of other benefits!



A Free DRIVER REFRESHER SEMINAR FOR SENIORS

www.drivewise.ca

1-888-532-8888



What is Drive Wise?

Drive Wise is a driver education seminar that provides mature drivers with a shopping basket of safe driving strategies. Drive Wise teaches drivers how to take preventive measures against the most likely causes and circumstances of collisions. The seminar also provides seniors with advice on what to do when involved in a collision.

Who presents Drive Wise?

Drive Wise is presented by an on-duty Ontario Provincial Police officer. OPP officers are experts in road and traffic safety and provide attendees with the most up-to-date information on driver safety under the Highway Traffic Act. Drive Wise is delivered in a casual and friendly setting.

Who sponsors Drive Wise?

Drive Wise is co-sponsored by CARP, Canada's Association for the *Fifty-Plus*. As the voice of seniors across Canada, CARP believes that education and prevention will ensure the safety of seniors, preserve their right to drive and keep insurance costs down.

How long is the seminar?

Drive Wise takes about one hour to present. With questions, Drive Wise events can last up to two hours.

Is there a cost?

No. There is no fee to attend or host a Drive Wise seminar.

Where is Drive Wise offered?

Drive Wise is offered in communities across Ontario. Sessions are offered in the morning, afternoon and evening. The list of upcoming events is available at www.drivewise.ca.

How do I register?

At www.drivewise.ca click Upcoming Drive Wise Presentations and e-mail or phone the event host in your area.

How do I host Drive Wise?

Groups across Ontario are welcome to host a Drive Wise seminar. Please send an e-mail to drivewise@50plus.com or call 1-888-532-8888.

What support do we get for being a host?

Hosts are responsible for arranging a room or hall for the Drive Wise event. The OPP will provide an officer to deliver the presentation. CARP will provide a "Safe Driving Tips For Seniors" handout, complimentary copies of the award-winning magazine *CARP News 50Plus*, coupons for half-price CARP membership and other materials.

What Drive Wise is NOT

Drive Wise does not include in-car driving instruction, a written test or certificate of attendance.

How to become a Drive Wise corporate sponsor

We are seeking companies that are committed to community and road safety and interested in promoting their services and products to Canada's fastest growing demographic. For more information, please visit www.drivewise.ca or call 416-398-8257.

SUPPORT DRIVE WISE BY JOINING CARP

JOIN CARP TODAY

1 YEAR CARP MEMBERSHIP AND 50 PLUS MAGAZINE / \$19.95
 3 YEARS CARP MEMBERSHIP AND 50 PLUS MAGAZINE / \$49.95

Mrs. Ms Mr. _____ LAST NAME FIRST NAME INITIAL

APT. NO. _____ ADDRESS _____ CITY _____

PROV. _____ POSTAL CODE _____ DATE OF BIRTH MM/DD/YY _____

PHONE NO. _____ E-MAIL ADDRESS _____ DATE OF BIRTH MM/DD/YY _____

SPOUSE'S NAME _____

Cheque payable to CARP enclosed. (Send this form with your cheque in an envelope. Please do not send cash.)

Charge my: Visa MasterCard AmEx Card no. _____

Expiry _____ Signature _____

3 YEARS \$0 MAGAZINE ONLY \$34.95 3 YEARS CARP MEMBERSHIP ONLY \$27.00
 1 YEAR 50Plus MAGAZINE ONLY \$11.95 1 YEAR CARP MEMBERSHIP ONLY \$10.00

Check here if you prefer not to receive any contact regarding CARP special offers.

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